



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Negros Island Region

**SCHOOLS DIVISION OF NEGROS ORIENTAL**  
**Office of the School Governance and Operations Division**  
Capitol Area, Dumaguete City

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SGOD Office (035) 225 - 6180

**MEMORANDUM**

**TO :** Asst. Schools Division Superintendent  
Chiefs, CID & SGOD  
DEPS, Bacong District Consultant  
PSDS, Bacong District  
School Head Ong Che Tee-Bacong HS

**SUBJECT :** "SA GEOTHERMAL MAY FOREVER" VIDEO CONTEST

**DATE :** October 7, 2017

1. Attached is a communication from **MS. MIKKA FERRER**, Representative from Drink Editorial and Design, Inc., inviting contestants for the Video Contest on "SA GEOTHERMAL MAY FOREVER", and attendees during their awards and finals night on October 20, 2017 at 5:30 p.m. until 7:00 p.m., at the LUCE Auditorium, Silliman University with free admission.
2. Please be informed that this Office interposes no objection on the said request, and hereby encouraging talented students to participate in the said contest.
3. For details, mechanics of the contest, see attached communication
4. For the information and guidance of all concerned.

**SALUSTIANO T. JIMENEZ, CESO VI**  
OIC-Office of the Assistant Regional Director  
Concurrent, Schools Division Superintendent

10/9/17

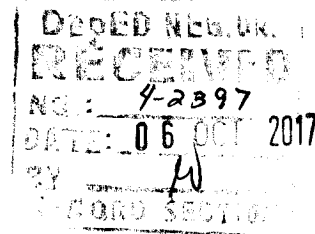
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MA'AM RACHEL



October 6, 2017

Salustiano T. Jimenez, CESO VI  
Schools Division Superintendent  
Department of Education  
Division of Negros Oriental  
Dumaguete City, Negros Oriental



Good day!

My name is Mikka Ferrer. I am currently connected with Drink, a sustainability communications agency. Storytelling and the use of the imagination in movies to improve lives and bring a positive impact to the world has always been the source of memorable films.

We are working with the Energy Development Corporation's (EDC) awareness campaign on renewable energy, EDC and Drink has conceptualized a video contest called **Sa Geothermal May Forever**, aimed to encourage young Negrenses to take an active role on learning more about geothermal energy and nation-building. This is one of the biggest Information Education and Communication (IEC) projects of EDC, to help spread awareness on renewable energy and the Positive Energy Facebook page.

To this end, **we would like to ask for your help in making this project a success by helping with the call for attendees for the finals night**, with announcements and information dissemination in student groups and social media. The team that interprets the theme in a meaningful and creative way through the video submissions will be awarded on this night. The students from your division can look forward to performances by local artists, talents, pageant contestants, as well as the attendance of Mr. Robi Domingo. **The finals round and awards night will be held on October 20, 2017, in Silliman University's Luce Auditorium, Dumaguete City. The program will run starting from 5:30PM until 7:00PM. Admission is free!**

We hope to inspire our young participants and educate the youth of Negros on renewable energy and climate change, engage them in dialogue and give them a platform to express themselves creatively, and have their work be seen by a large audience so their voices can be heard.

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[www.facebook.com/PositiveEnergyNegros](http://www.facebook.com/PositiveEnergyNegros)  
[positiveenergynegros@gmail.com](mailto:positiveenergynegros@gmail.com)



Your assistance in this matter would be greatly appreciated, and would be invaluable in ensuring the success of the contest, and our commitment to helping to engage and educate the youth of Negros. We would like to reach as many people as we can through your assistance, by contacting different classes and student groups in Negros.

For more information about the contest, you can check our Facebook page, at [facebook.com/PositiveEnergyNegros](https://facebook.com/PositiveEnergyNegros) or contact me through my e-mail: [mikka@drinkph.com](mailto:mikka@drinkph.com) or through my phone at 09174000179.

**Thank you! We're very excited to have you onboard and we hope to hear a favorable response from you.**

Sincerely,

  
Mikka Ferrer

Representative from Drink Editorial and Design, Inc.

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