



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Negros Island Region

**SCHOOLS DIVISION OF NEGROS ORIENTAL**  
**Office of the School Governance and Operations Division**  
Capitol Area, Dumaguete City

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SGOD Office (035) 225 - 6180

**UNNUMBERED MEMORANDUM**

**TO: ALL PUBLIC SCHOOLS DISTRICT SUPERVISORS**

**SUBJECT: GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA  
JINGLE MAKING CONTEST**

**Date: February 20, 2017**

1. In the process of bracing the incoming event this **Brigada Eskwela 2017** starting off this March 2017, the Department of Education through the External Partnerships Service (EPS) will conduct the Jingle Making Contest for the 2017 Brigada Eskwela anchored on the theme "*Isang Handa at Ligtas na Paaralan from February to March 2017*" as stipulated in DepEd Memorandum No. 19 s. 2017.
2. Germane to this, you are hereby ordered to conduct a **District Jingle Making Contest** from February to March 2017, an undertaking that aims to encourage schools to showcase the talents of their learners in composing a campaign jingle as theme song in the **2017 Brigada Eskwela** marketing and advocacy activities in order to strengthen partnerships with more volunteers and partners for the schools' maintenance week before the opening of the school 2017-2018.
3. For profound details about the contest, its mechanics, guidelines and criteria, please refer to the enclosures of this memorandum.
4. Widest and immediate dissemination of this **MEMORANDUM** is desired.

**SALUSTIANO T. JIMENEZ, CESO VI**  
*OIC-Office of the Assistant Regional Director*  
*Concurrent OIC, Schools Division Superintendent*

2/20/17

LTC/rbc/jec



Be One of Us! Be Counted. Let's Practice  
**W.A.T.C.H.**  
We Advocate Time Consciousness and Honesty

21 FEB 2017



Republic of the Philippines  
**Department of Education**

08 FEB 2017

DepEd MEMORANDUM  
No. **19**, s. 2017

**GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA  
JINGLE MAKING CONTEST**

To: Regional Directors  
Schools Division Superintendents  
Public Elementary and Secondary School Heads  
All Others Concerned

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), will conduct the **Jingle Making Contest for the 2017 Brigada Eskwela** with the theme *Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligtas na Paaralan* from February to March 2017.
2. The Contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2017 *Brigada Eskwela* marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. The Contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the *Brigada Eskwela* Jingle Contest is contained in the Enclosure.
5. Participation to this activity is subject to the No-Disruption-of-Classes Policy provided under DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
6. Expenses relative to the conduct of the Contest at the schools division and regional levels shall be charged to Adopt-A-School Program (ASP) Support Funds, while expenses at the national level shall be charged to OSEC Funds, subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned may contact **Mr. Rolly V. Soriano**, Project Development Officer III, External Partnerships Service (EPS), Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 638-8637 or (02) 638-8639 or email at [rolly.soriano@deped.gov.ph](mailto:rolly.soriano@deped.gov.ph).
8. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Encl.:

As stated

Reference:

DepEd Order (No. 9, s. 2005)

To be indicated in the Perpetual Index  
under the following subjects:

CAMPAIGN  
CONTEST  
CRITERIA  
LEARNERS  
RULES AND REGULATIONS  
SCHOOLS

SMMA, DM Guidelines and Criteria for the 2017 Brigada Eskwela Jingle Making Contest  
0076-January 24/February 2, 2017

(Enclosure to DepEd Memorandum No. 19, s. 2017)

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE  
MAKING CONTEST**

**Theme:** *“Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa  
Handa at Ligtas na Paaralan.”*

**1. COMPOSITION**

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

**2. PARTICIPANTS**

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

**3. ENTRY FORMAT AND REQUIREMENTS**

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
  - Accomplished Entry Form
  - Narrative report on the concept of the jingle.
  - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

**4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

**5. PRIZES**

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the students

**6. TIMELINES FOR THE SUBMISSION OF ENTRIES**

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

**CRITERIA**

Originality	50%
Musicality:	30%
Melody	
Arrangement	
Instrument/Accompaniment	
Tone	
Appropriateness	
Singability	
Relevance to the BE Program and the Theme	<u>20%</u>
<b>Total</b>	<b>100%</b>

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



**REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: