



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region VII, Central Visayas
SCHOOLS DIVISION OF NEGROS ORIENTAL
Capitol Area, Dumaguete City

February 7, 2017

DIVISION MEMORANDUM

No. 62, s. 2017

**DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT'S ADOPTION-CONSCIOUSNESS CELEBRATION
PURSUANT TO PRESIDENTIAL PROCLAMATION No. 72, s. 1999.**

TO:

Assistant Schools Division Superintendent
Chief, CID & SGOD
DEPSs/ Div. Coordinators
PSDSs/DICs
Public and Private Elementary & Secondary School Heads
All Others Concerned

1. Attached is Regional Memorandum No. 37, s. 2017 which is self explanatory.
2. For details please refer to the attached letter from the OIC Regional Director.
3. For your information and guidance.

SALUSTIANO T. JIMENEZ, CESO VI
OIC- Office of the Asst. Regional Director
Concurrent OIC, Office of the Schools Division Superintendent
2/8/17





REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
NEGROS ISLAND REGION

RELEASED	
CONTROL NO.	310
RELEASED BY:	<i>[Signature]</i>
DATE RELEASED	02-06-17



February 6, 2017

REGIONAL MEMORANDUM
No. 37 s. 2017

D. 2/7/17

**DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT'S ADOPTION-
CONSCIOUSNESS CELEBRATION PURSUANT TO PRESIDENTIAL
PROCLAMATION No. 72, s. 1999.**

To : Schools Division Superintendents
All concerned

1. Attached is a Letter from the Department of Social Welfare and Development (DSWD) concerning the said agency's *Adoption-Consciousness Celebration*.
2. In this regard, you are hereby requested to support the following activities, to wit:
 - a. Hanging and display of advocacy tarpaulins using the theme and logo of the *2017 Adoption Consciousness Celebration* in your office and schools.
 - b. Use of social media thru hashtag #adoptionislove and #legaladoptionisright; using the Adoption Consciousness Celebration logo as a temporary Facebook Profile Picture; and sharing link of Love Beyond Differences in the Department and public social media accounts for wider advocacy campaign on legal adoption.
 - c. Poster Making Contest on adoption theme in different secondary schools. Masterpiece of the major awardees will be exhibited during the Children's Month Celebration on November 2017 and will be used as design for the brochure and posters of the campaign of Alternative Parental Care Program of the Department.
3. Also attached are the tarpaulin design and mechanics for the Poster Making Contest.

DepEd-NIR Office, West City Elementary School Campus, Dumaguete City, 6200

TEL: (035) 422 6227 / E-MAIL: depednir@gmail.com

FB: [facebook.com/depednir](https://www.facebook.com/depednir) / WEB: depednir.weebly.com

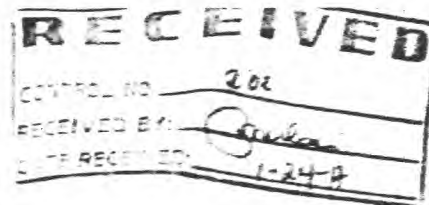
4. For further inquiries, you may contact Mr. Arnold N. Muñoz at 0995-903-6008/(035)422-1579 of DepEd NIR Regional Office.
5. Immediate dissemination of this memorandum is desired.



GILBERT T. SADSAD, CESO V
Director III
OIC, Office of the Regional
Director

ESSD/anm

DepEd-NIR Office, West City Elementary School Campus, Dumaguete City, 6200
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January 24, 2017

Director GILBERT T. SADSAD
Regional Director
DepEd Negros Island Region
Dumaguete City

Dear **Mayor Sadsad**:

Greetings!

The Department of Social Welfare and Development is intensifying its efforts to eradicate the emerging issues of pre-identification, independent placement and simulation of birth certificate of our children in the community. This would only be realized with the strong involvement of stakeholders, partner agencies and the community itself.

Pursuant to Presidential Proclamation No. 72.s 1999, the Department shall lead annually in calling the public attention to ensure nationwide awareness of the growing number of orphaned, abandoned or neglected Filipino children in need of alternative wholesome and legal family environment. For 2017, the celebration will be conducted on February 11 to 19, 2017 with the theme "Pagmamahal Palaganapin, Legal na Pag-aampon Ating Gawin! (Spread Unconditional Love Through Legal Adoption).

As the Department's counterpart, we would like to ask your support on the following activities cited below:

1. Hanging and display of advocacy tarpaulins using the theme and logo of the 2017 Adoption Consciousness Celebration in your office, Bus Terminals, Public Markets and Ports
2. Adoption Forum of the School Teachers of West City Elementary School and Negros Oriental High School
3. Use of social media thru hashtag #adoptionislove and #legaladoptionisright, using the Adoption Consciousness Celebration logo as a temporary Facebook Profile Picture; and sharing link of Love Beyond Differences in the Department and public social media accounts for wider advocacy campaign on legal adoption
4. Poster Making Contest on adoption theme in different secondary schools. Masterpiece of the major the awardees will be exhibited during the Children's Month Celebration on November 2017 and will be used as design for the brochure and posters of the campaign of Alternative Parental Care Program of the Department.
5. Adoption Consciousness Celebration Motorcade Parade on February 11, 2017 in Dumaguete City. A minimum of 20 personnel are encourage to join and wear

Aldexa Drive, Biga, Davao, Dumaguete City, Negros Oriental 6101
Email: info@dswd.gov.ph Tel. Nos. (035) 422-5300

a pink shirt. Mechanics of the said event will be disseminated immediately after the meeting of the participating agencies

It is hope that through the conduct of any or similar activities in your Department, the State is able to instill awareness and engage everyone to take part in the advocacy campaign on legal adoption of abandoned, surrendered and neglected children.

To discuss the details of the said activities, may we ask for a meeting with you at your office on January 25, 2017 at 1:00 o'clock in the afternoon.

We look forward for your favorable response on this request.

Should you have any queries or confirmation, please coordinate with **Ms. Rosalie Dales** at landline number **522-4441** or mobile number **0917-304-1205**.

Thank you

Very truly yours,



SHALAIN MARIE S. LUCERO
OIC-Regional Director

SMSLRID/AS

Mechanics and Criteria for the Department of Social Welfare and Development Poster Making Contest Adoption Consciousness Celebration

This Poster Making Contest is part of the Adoption Consciousness Celebration of DSWD. The opening ceremony will be on February 11, 2017.

A. Mechanics

1. The Adoption Consciousness Celebration of DSWD Poster Making Contest is open to all secondary students from the Negros Island Region (NIR). Only one (1) entry from each division shall be endorsed and submitted to the Regional Office. Submitted entry from each division shall be part of the finalists in the regional level.
2. All entries must include identification upon submission using the format below:
 - Complete Name
 - Contact Numbers
 - Email Address
 - Division
 - Name of School
 - Grade Level
 - School Address
3. The theme for the poster making shall be: "Pagmamahal Palaganapin, Legal na Pag aampon Ating Gawin! (Spread Unconditional Love Through Legal Adoption)".
4. 15" x 20" (1/4) Illustration Board.
5. Materials allowed for the poster making contest:
 - a. Oil Pastel
 - b. Water Color
6. All entries from the participating divisions must be submitted on or before February 13, 2017 at the regional office to be qualified as one of the finalists.
7. All entries shall be judged by a Board of Judges composed of representatives from Department of Social Works and Development, and Department of Education Regional office.
8. The Prizes shall be:
 - 1st Place – P4,000.00
 - 2nd Place – P2,000.00
 - 3rd Place – P1,500.00
9. Winning and all other entries shall be the property of the organizers and may be used for other advocacy activities.
10. Winners will be identified and will notified right after the judging. Awarding of winners shall be during the culminating ceremony which shall be on February 21, 2017 at Robinsons Mall, Dumaguete City.

B. Criteria for Judging

All artworks will be judged based on the following criteria:

- Relevance to the theme – 40%
- Creativity and Presentation – 40%
- Originality – 20%

For more details, please contact:

Department of Social Welfare and development. **Ms. Rosalie Dales**

Tel: **(035)522-4441, 0917-304-1205**

Negros Island Region, Disaster Risk Reduction and Management. **Arnold N. Muñoz**

Tel: **(035) 4221579. 09959036008. 09289086104.** E-mail: depednirdrrm@gmail.com