



August 25, 2017

Division Memorandum No. 458 s. 2017

5th Interschool Art Contest

То

Asst. Schools Division Superintendent

Chiefs, CID & SGOD

Division Education Program Supervisors/Division Coordinators

Public Schools District Supervisors/District In-Charge

Public Elementary & Secondary School Heads

- 1. Victorias Milling Co. (VMC) and VMC Foundation has launched its 5th Interschool Art Contest as part of their annual search for young aspiring artists in the Negros Island Region to promote development of the youth in the field of visual arts.
 - 2. The on-the-spot art contest with the theme "Victory' is open to all bonafide students in three categories:
 - a. Elementary Category (Grades 1-6);
 - b. High School Category (Grades 7-12) and
 - c. Tertiary Category.
- 3. Schools with winning artists will receive cash prizes and computer packages and finalists will have the opportunity to participate in a mentorship program through workshops with experts in the field of visual arts.
 - 4. Attached is a copy of the mechanics of the contest.
- 5. For more inquiries about the said contest, please contact Ms. Bebsy Lamis at 225-1825, 422-0675 or through the mobile number 0927-755-0124.
 - 6. For wide dissemination.

SALUSTIANO T. JIMENEZ, CESO VI
OIC-Asst. Regional Director

Concurrent Schools Division Superintendent

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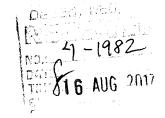
Republic of the Philippines
Province of Negros Oriental
OFFICE OF THE GOVERNOR
PROVINCIAL TOURISM UNIT

August 8, 2017

SALUSTIANO T. JIMENEZ, CESO VI Schools Division Superintendent

Division of Negros Oriental

Dear Mr. Jimenez:



Victorias Milling Co. (VMC) and VMC Foundation recently launched its 5th Interschool Art Contest as part of the annual search for young aspiring artists in the Negros Island Region that is in consonance with their thrust to promote development of the youth in the field of visual arts.

VMC have made strides in the last four years and this year, they are again mounting an on-the-spot art contest that is open to all bonafide students in Negros Island with three categories – Elementary Category (Grades 1-6), High School Category (Grades 7-12) and Tertiary Category that will cover all colleges, universities and vocational schools in the region.

It is now on its third year that the Provincial Government of Negros Oriental through the Provincial Tourism Unit partners with VMC, and on this note, we would like you to encourage your students who have potential in the field of visual arts to try their luck in this year's competition.

With the general theme, "Victory," this competition seeks to inculcate the value of perseverance and hard work that will propel our youth to success and empower them to share their ideas through creativity and the arts.

Apart from cash prizes and computer packages for schools of winning artists, finalists in this competition are given an opportunity to participate in a mentorship program through workshops with experts in the field of visual arts as well as have their careers launched through a company-sponsored exhibition for the tertiary level winners.

Last year's grand champion, Julbert Ramos came from Dumaguete, Negros Oriental as well as the elementary category champion, Yul Dionson, who hails from Bais City.

VMC and VMC Foundation have been collaborating with renowned Negrense artists who have committed to see this competition as the platform for budding artists and help expand the arts scene in Negros Island.

Attaching herewith a copy of the Mechanics that you can disseminate to interested students. For inquiries, kindly get in touch with our Tourism Unit focal person, Ms. Bebsy Lamis at 225-1825, 422-0675 or 0927-755-0124.

Thank you very much and more power.

Very truly yours,

MYLA MAE BROMO- ABELLANA
Senior Tourism Operations Officer

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MECHANICS:

- 1. Negros Island Region ON-THE-SPOT INTERSCHOOL ART CONTEST CATEGORIES
 - a. Elementary Category (Grades 1 6)
 - b. High School Category (Grades 7 12)
 - c. Tertiary Category (College/University)
- 2. Interested participants may fill-out the (downloadable) application form available at victoriasmilling.com. Registrants are required to upload a snapshot of a previous work to complete their registration.
- 3. Email the filled out application form and sample work at vmcart@yahoo.com and vmcart@yahoo.com on or before September 9, 2016
- 4. All participants must be endorsed by their respective School's representative
- Only the participants and authorized members of VMC are allowed in the competition area while the contest is on-going. No gadgets are allowed inside the competition area.
- Medium to be used per category:
 - a. Elementary Category (Grades 1 to 6) oil pastel on board/acrylic colors on canvas
 - b. High School Category (Grades 7 to 12) acrylic colors on canvas
 - c. Tertiary Category acrylic colors on canvas

*Canvas and art materials c/o VMC. Contestants are allowed to bring their favourite art materials with them.

7. Criteria:

- a. Originality
- b. Relevance to the Theme
- c. Handling of Medium
- d. Over-all impact

8. Judging:

- a. Registration entries: A maximum of 30 Finalists per category for the On-the-Spot contest will be selected based on the registration form and sample artwork submitted
- b. On-the-Spot contest: 5 finalists per category will be selected immediately after the Onthe-Spot contest on September 22, 2017 in Bacolod City.

9. Prizes

- a. Elementary Category:
 - i. Champion Php 20,000 cash, trophy plus Computer package for participating school
 - ii. 1st Runner Up Php 15,000 cash and trophy
 - iii. 2nd Runner Up Php 10,000 cash and trophy
 - iv. Two (2) Consolation Prizes Php 5,000 cash
- b. High School Category:
 - i. Champion Php 25,000 cash, trophy plus Computer package for participating school
 - ii. 1st Runner Up Php 20,000 cash and trophy
 - iii. 2nd Runner Up Php 15,000 cash and trophy
 - iv. Two (2) Consolation Prizes Php 5,000 cash
- c. Tertiary Category:
 - i. Champion Php 30,000 cash, trophy plus Computer package for participating school
 - ii. 1st Runner Up Php 25,000 cash and trophy
 - iii. 2nd Runner Up Php 20,000 cash and trophy
 - iv. Two (2) Consolation Prizes Php 10,000 cash

10. Important Dates to Remember:

- a. September 9 Friday Deadline for Submission of filled-out Application forms and sample work emailed to vmcartcontest@gmail.com
- b. September 22, Friday On-the-spot Art Contest (8:00am to 5:00pm)
- September 23, Saturday Final Judging/Exhibit Opening at the Atrium, SMX Convention Center, Bacolod City (4:00pm)