

Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Negros Island Region

**SCHOOLS DIVISION OF NEGROS ORIENTAL**  
**Office of the School Governance and Operations Division**  
Capitol Area, Dumaguete City

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SGOD Office (035) 225 - 6180

August 10, 2017

**DIVISION MEMORANDUM**

No. 425 s. 2017

**DISSEMINATION OF EXECUTIVE ORDER NO. 26**

(Providing for the Establishment of Smoke-Free Environments in Public and Enclosed Places)

**TO :** Asst. Schools Division Superintendent  
Chiefs, CID & SGOD  
DEPS/SEPS/EPS/Coordinators/Section Heads  
Public Schools District Supervisors/District In-Charge  
Public Elementary and Secondary School Heads  
All Others Concerned

1. Attached is Regional Memorandum No. 296, s. 2017, disseminating **Executive Order No. 26 (Providing for the Establishment of Smoke-Free Environments in Public and Enclosed Places)**.
2. For details, see attached communication and enclosure.
5. For the information, guidance and strict compliance of all concerned.

**LELANIE T. CABRERA**  
ASSISTANT SCHOOLS DIVISION SUPERINTENDENT  
**SALUSTIANO T. JIMENEZ, CESO VI**  
OIC-Office of the Assistant Regional Director  
Concurrent, Schools Division Superintendent

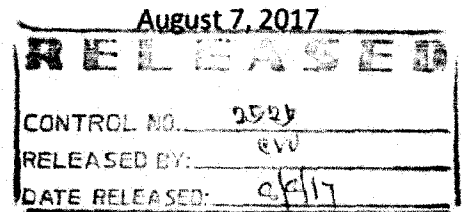
11.1 AUG 2017



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION  
**NEGROS ISLAND REGION**

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REGIONAL MEMORANDUM  
No. 296 s. 2017

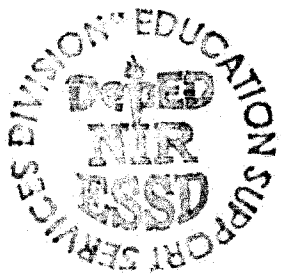


**DISSEMINATION OF EXECUTIVE ORDER NO. 26**  
(Providing for the Establishment of Smoke-Free Environments  
in Public and Enclosed Places)

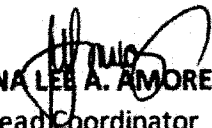
**To : All Schools Division Superintendents**

1. Attached is DepEd Memorandum dated July 31, 2017 signed by ALAIN DEL. B. PASCUA, Undersecretary, Officer-In-Charge RE: Dissemination of Executive Order No. 26 (Providing for the Establishment of Smoke- Free Environments in Public And Enclosed Places).
2. For further inquiries, you may contact Dr. Minda E. Regalado, DepEd NIR at 0956559 1368/ 0928 992 3062/ 035 422 1579.
3. For information and guidance.
4. Immediate dissemination of this Memorandum is desired.

For the Regional Director:



ESSD/mer

  
**ANNA LEE A. AMORES**  
Lead Coordinator  
Curriculum Learning Management Division  
Officer-In-Charge



Republic of the Philippines  
**Department of Education**

<b>RECEIVED</b>
CONTROL NO. 282
RECEIVED BY: <i>[Signature]</i>
DATE RECEIVED: 8/2/17

31 JUL 2017

DepEd MEMORANDUM  
No. **126**, s. 2017

**DISSEMINATION OF EXECUTIVE ORDER NO. 26**  
(Providing for the Establishment of Smoke-Free Environments  
in Public and Enclosed Places)

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of Executive Order No. 26 dated May 16, 2017 entitled **Providing for the Establishment of Smoke-Free Environments in Public and Enclosed Places**.
2. For more information, all concerned may contact the **Bureau of Learner Support Services-School Health Division**, Department of Education (DepEd) Central Office (CO), 3rd Floor, Mabini Building, DepEd Complex, Meralco Avenue, Pasig City at telephone no. (02) 632-9935.
3. Immediate dissemination of this Memorandum is desired.

*[Signature]*  
**ALAIN DEL B. PASCUA**  
Undersecretary  
Office-In-Charge

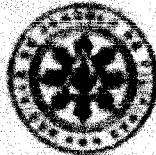


Encl.:  
As stated

Reference:  
None

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
HEALTH EDUCATION  
LEGISLATION  
SCHOOLS



MALACANAN PALACE  
MANILA

**BY THE PRESIDENT OF THE PHILIPPINES**

**EXECUTIVE ORDER NO. 26**

**PROVIDING FOR THE ESTABLISHMENT OF SMOKE-FREE ENVIRONMENTS IN  
PUBLIC AND ENCLOSED PLACES**

**WHEREAS** the 1987 Constitution of the Republic of the Philippines declares that the State shall protect and promote the right to health of the people and instill health consciousness among them;

**WHEREAS** the Republic of the Philippines, under the World Health Organization Framework Convention on Tobacco Control (FCTC) to which it is a Party, being determined to give priority to the right to protect public health and to promote measures of tobacco control based on current and relevant scientific, technical and economic considerations, agreed to implement the measures provided in that treaty;

**WHEREAS** in pursuit of the policy of the State to guarantee the enjoyment of the right of every citizen to breathe clean air, Republic Act No. 8749, or the Philippine Clean Air Act of 1999, prohibits smoking inside enclosed public places including public vehicles and other means of transport, and other enclosed areas, and directs local government units to implement the prohibition;

**WHEREAS** Republic Act No. 9211, or the Tobacco Regulation Act of 2003, prohibits smoking in certain public places, and prohibits the purchase and sale of cigarettes and other tobacco products to and by minors and in certain places frequented by minors and provides penalties for any violation of the prohibitions;

**WHEREAS** scientific evidence has unequivocally established that tobacco consumption and exposure to tobacco smoke cause death, disease and disability, lead to devastating health, social, economic and environmental consequences, and places burdens on families, on the poor, and on national and local health systems;

**WHEREAS** public health takes precedence over any commercial or business interest;

**WHEREAS** an increasing number of Filipinos become afflicted with and die each year of tobacco-related diseases such as stroke, heart disease, emphysema, various cancers and nicotine addiction, and both the public and workers in facilities where smoking is allowed are most at risk from these and other tobacco-related diseases;

**WHEREAS** the FCTC provides that each Party shall adopt and implement in areas of existing national jurisdiction as determined by national law, and actively promote at other jurisdictional levels, the adoption and implementation of effective legislative, executive, administrative and/or other measures, providing for protection from exposure to tobacco smoke in indoor workplaces, public transport, indoor public places and, as appropriate, other public places.

**WHEREAS**, in order to minimize access, particularly of minors, to tobacco products and in order to provide a more supportive environment for those who are attempting to quit tobacco use, there is a need to strengthen existing measures on access restriction, including the regulation of sales, distribution and availability, and the measures prescribed under the FCTC.

**NOW THEREFORE I, RODRIGO ROA DUTERTE**, President of the Philippines, by virtue of the powers vested in me by the Constitution and existing laws, do hereby order

**SECTION 1. Definition.** For the purpose of this Executive Order, the following terms shall mean:

- (a) "Advertising and promotion" means any form of commercial communication, recommendation or action with the aim, effect or likely effect of promoting a tobacco product or tobacco use either directly or indirectly.
- (b) "Designated Smoking Area" (DSA) refers to an area of a building or conveyance where smoking may be allowed, which may be in an open space or separate area with proper ventilation subject to the specific standards provided in this Order.
- (c) "Enclosed" means being covered by a roof or other structure serving the purpose of a roof, and having one or more walls or sides, wherein the openings on the walls or sides have an aggregate area that is less than half of the total wall space, regardless of the type of material used for the roof, wall or sides, and regardless of whether the structure is permanent or temporary. Doors and windows that can be opened and shut shall not be considered as openings under this paragraph. The enclosed character of a building or conveyance shall attach to all its areas, including its open spaces.
- (d) "Minor" refers to any person below eighteen (18) years old.
- (e) "Non-Smoking Buffer Zone" is a ventilated area between the door of a DSA not located in an open space and the smoke-free area. There shall be no opening that will allow air to escape from such Non-Smoking Buffer Zone to the smoke-free area, except for a single door equipped with an automatic door closer. Such door is distinct from the door of the DSA, which shall be at least two (2) meters away from the other.
- (f) "Open spaces" refers to those areas forming part of a building or conveyance, which are not covered by a roof or similar structure.



(g) "Person-in-charge" refers to the president/manager in case of a company, corporation, partnership or association, the owner/proprietor/operator in case of a single proprietorship, or the administrator in case of government or private property, facility, office or building and the city/municipal schools superintendent, school president, dean or principal in case of schools.

(h) "Point-of-sale" refers to any location at which an individual can purchase or otherwise obtain tobacco products.

(i) "Public conveyances" refers to modes of transportation servicing the general population, such as, but not limited to, elevators, airplanes, ships, jeepneys, buses, taxicabs, trains, light rail transits, tricycles and other similar vehicles.

(j) "Public places" means all places, fixed or mobile, that are accessible or open to the public or places for collective use, regardless of ownership or right to access, including but not limited to, schools, workplaces, government facilities, establishments that provide food and drinks, accommodation, merchandise, professional services, entertainment or other services. It also includes outdoor spaces where facilities are available for the public, or where a crowd of people would gather, such as, but not limited to, playgrounds, sports grounds or centers, church grounds, health/hospital compounds, transportation terminals, markets, parks, resorts, walkways/sidewalks, entrance ways, waiting areas, and the like.

(k) "Smoke-free" refers to air that is 100% free from tobacco smoke. This definition includes, but is not limited to, air in which tobacco smoke cannot be seen, smelled, sensed or measured.

(l) "Smoking" means being in possession or control of a lit tobacco product regardless of whether the smoke is being actively inhaled or exhaled.

(m) "Tobacco Products" means products entirely or partly made of tobacco leaf as raw material which are manufactured to be used for smoking, sucking, chewing or snuffing, such as but not limited to cigarette, cigar, pipe, shisha/hookah and chew tobacco.

(n) "Workplace" means any place used by people during their employment or work, whether done for compensation or voluntarily, including all attached or associated places commonly used by the workers in the course of their work (for example, corridors, elevators, stairwells, toilets, lobbies, lounges). Vehicles used in the course of work are considered workplaces, such as, but not limited to taxis, ambulances and delivery vehicles.

**SECTION 2. Coverage.** This Order shall apply to all persons, whether resident or not, and in all places, found within the territorial jurisdiction of the Philippines.

**SECTION 3. Prohibited Acts.** The following acts are declared unlawful and prohibited:

(a) Smoking within enclosed public places and public conveyances, whether stationary or in motion, except in DSAs fully compliant with the requirements of Section 4 of this Order.

(b) For persons in-charge to allow, abet or tolerate smoking in places enumerated in the preceding paragraph, outside of DSAs fully compliant with Section 4 of this Order.

(c) For any person to sell, distribute or purchase tobacco products to and from minors, it shall not be a defense for the person selling or distributing that he/she did not know or was not aware of the real age of the minor. Neither shall it be a defense that he/she did not know nor had any reason to believe that the cigarette or any other tobacco product was for the consumption of the minor to whom it was sold.

(d) For a minor to smoke, sell or buy cigarettes or any other tobacco products.

(e) Ordering, instructing or compelling a minor to use, light up, buy, sell, distribute, deliver, advertise or promote tobacco products.

(f) Selling or distributing tobacco products in a school, public playground, youth hostels and recreational facilities for minors, including those frequented by minors, or within 100 meters from any point of the perimeter of these places.

(g) Placing, posting, displaying or distributing advertisement and promotional materials of tobacco products, such as but not limited to leaflets, posters, display structures and other materials within 100 meters from the perimeter of a school, public playground, and other facilities frequented particularly by minors, hostel and recreational facilities for minors, including those frequented by them, or in an establishment when such establishment or its location is prohibited from selling tobacco products.

(h) Placing any form of tobacco advertisement outside of the premises of point-of-sale retail establishments, and

(i) Placing any stall, booth, and other displays concerning tobacco promotions to areas outside the premises of point-of-sale locations or adult-only facilities.

**SECTION 4. Standards for DSAs.** All DSAs shall strictly comply with the following standards:

(1) There shall be no opening that will allow air to escape from the DSA to the smoke-free area of the building or conveyance, except for a single door equipped with an automatic door closer, provided that, if the DSA is not located in an open space, such door shall open directly towards a Non-Smoking Buffer Zone (Buffer Zone) as defined in this Order.

(2) The DSA shall not be located in or within ten (10) meters from entrances, exits, or any place where people pass or congregate, or in front of air intake ducts.

- (3) The combined area of the DSA and the Buffer Zone shall not be larger than 20% of the total floor area of the building or conveyance, provided that in no case shall such area be less than ten (10) square meters.
- (4) No building or conveyance shall have more than one DSA.
- (5) The ventilation system for the DSA other than in an open space and for the Buffer Zone shall be independent of all ventilation systems servicing the rest of the building or conveyance.
- (6) Minors shall not be allowed inside the DSA and the Buffer Zone.
- (7) The DSA shall have the following signages highly visible and prominently displayed:
  - (8.1) "Smoking Area" signage;
  - (8.2) Graphic health warnings on the effects of tobacco use; and
  - (8.3) Prohibition on the entry of persons below eighteen (18) years old.
- (8) Other standards and specifications to better ensure a smoke-free environment as may be prescribed by the Inter-Agency Committee-Tobacco under Republic Act No. 9211, provided that such standards and specifications are consistent with this Order and that persons-in-charge are given sixty (60) days to comply.

However, there shall be no DSAs in the following public places:

- (a) Centers of youth activity such as playschools, preparatory schools, elementary schools, high schools, colleges and universities, youth hostels and recreational facilities for minors;
- (b) Elevators and stairwells;
- (c) Locations in which fire hazards are present, including gas stations and storage areas for flammable liquids, gas, explosives or combustible materials;
- (d) Within the buildings and premises of public and private hospitals, medical, dental, and optical clinics, health centers, nursing homes, dispensaries and laboratories; and
- (e) Food preparation areas.

Nothing in this Order shall compel persons-in-charge to establish DSAs nor prevent them from instituting more stringent measures in their buildings and establishments to better ensure a smoke-free environment in their premises.

**SECTION 5. Duties and Obligations of Persons-in-Charge.** Persons-in-charge shall:



(a) Prominently post and display the "No Smoking" signage, in the locations most visible to the public in the areas where smoking is prohibited. At the very least, the "No Smoking" signage must be posted at the entrance to the area, which shall be at least 8 x 11 inches in size, where the symbol shall occupy no less than 60% of the signage, while the remaining 40% of the signage shall show the pertinent information, as follows:

ex



**STRICTLY NO SMOKING**

**As per E.O NO.**

Violators can be fined up to  
Report violations to : [Hotline Number]

As for the DSA, after complying with the specifications in Section 4, prominently display the following elements in the signage

**"DESIGNATED SMOKING AREA" or "SMOKING AREA"**

[place Graphic/Picture-Based Health Warning on  
the effects of tobacco use within the signage]

[if available, place number of Smoking Cessation Hotline]

(b) Prominently post and display the "No Smoking" signage in the most conspicuous location within the public conveyance. At the very least, a three and a half (3.5) square inch "No Smoking" signage shall be placed on the windshield and a ten (10) square inch "No Smoking" sign at the driver's back seat;

(c) Remove from the places where smoking is prohibited all ashtrays and other receptacles for disposing of cigarette refuse.

(d) For persons-in-charge of schools, public playgrounds, youth hostels and recreational facilities for minors, including those frequented by minors, post the following statement in a clear and conspicuous manner:

**SELLING, ADVERTISING AND PROMOTING CIGARETTES OR OTHER TOBACCO PRODUCTS NOT  
ALLOWED WITHIN 100 METERS FROM ANY POINT IN THE PERIMETER OF [places of SCHOOL /  
PLAYGROUND / FACILITY FOR MINORS, ETC.]**

(e) For persons-in-charge of schools, public playgrounds, youth hostels and recreational facilities for minors, including those frequented by minors, to report to the nearest Smoke-Free Task Force of the concerned city or municipality any tobacco product selling, advertising and/or promotion located within 100 meters from its perimeter.

(f) For persons in-charge of point-of-sale establishments, post the following notice, together with a graphic/picture-based health warning on the health consequences of tobacco use, as prescribed by the Department of Health, in a clear and conspicuous manner.

**SALE/DISTRIBUTION OF TOBACCO PRODUCTS TO MINORS IS UNLAWFUL**

(g) Establish internal procedure and measures through which this Order shall be implemented and enforced within the area of which he or she is in charge. This includes compliance with the smoking, sales, distribution, advertising and promotions restrictions (e.g. warning smoking violators in banned areas and requesting them to stop smoking), and if they refuse to comply, asking them to leave the premises, and if they still refuse to comply, reporting the incident to the City/Municipal Health Office, the nearest peace officer, or to any member of the Smoke-Free Task Force.

(h) Ensure that all the employees in the establishment are aware of this Order and the procedure and measures for implementing and enforcing it.

(i) For all signage required to be posted under (a), (b), (d), and (f) above, provide for versions of them in the local dialect or in English.

**SECTION 6. Persons Liable.** The following persons shall be liable and be punished in accordance with the governing provisions of RA No. 9211 and other applicable laws.

(a) Any person or entity who commits any of the prohibited acts stated in Section 3 hereof.

(b) Persons-in-charge who knowingly allow, abet, authorize or tolerate the prohibited acts enumerated in Section 3, or who otherwise fail to fulfill the duties and obligations enumerated in Section 5 hereof.

**SECTION 7. Penalties.** Violations of this Order shall be punishable in accordance with the applicable penalties provided under Section 32 of RA No. 9211 and other applicable laws.

**SECTION 8. Smoking Cessation Program.** Local Government Units (LGUs), particularly the respective City/Municipal Health Officer, in coordination with the Department of Health, are enjoined to develop, promote and implement their respective Local Smoking Cessation Programs consistent with the National Smoking Cessation Program established pursuant to RA No. 9211, and to encourage the participation of public and private facilities which may be able to provide for the requirements of the program. Smokers who are willing to quit and/or those found violating this Order may be referred to the Local Smoking Cessation Program and its facilities.

**SECTION 9. Smoke-Free Task Force.** All cities and municipalities are enjoined to form a local Smoke-Free Task Force to help carry out the provisions of this Order.

Members of the Philippine National Police and Smoke-Free Task Forces are directed to carry out the provisions of this Order, including the apprehension of violators and the institution of criminal proceedings for violations of this Order, in accordance with relevant laws, rules, and regulations, and strictly observing due process.

**SECTION 10. Funding.** The amount necessary to implement the provisions of this Order shall be identified by the Department of Budget and Management. The appropriations necessary for the continued implementation of this Order in succeeding years shall be prepared in accordance with regular government budget procedures and shall be included in the budget of the concerned national government agencies under the annual General Appropriations Act.

**SECTION 11. Separability Clause.** If any section or part of this Order is held unconstitutional or invalid, the other sections or provisions not otherwise affected shall remain in full force or effect.

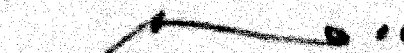
**SECTION 12. Repealing Clause.** All orders, rules and regulations, issuances or any part thereof inconsistent with the provisions of this Order are hereby repealed, amended or modified accordingly.

**SECTION 13. Effectivity.** This Order shall take effect sixty (60) days after publication in a newspaper of general circulation.

**DONE** in the City of Manila, this 16th day of May in the year of our Lord, Two Thousand and Seventeen.

By the President,

*Duterte*

  
**SALVADOR C. MEDIALDEA**  
Executive Secretary



REPUBLIC OF THE PHILIPPINES  
1988-2018